

JOSH BETTENHAUSEN

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joshbettenhausen.com

COMPUTER SKILLS

Adobe Creative Design Suite,
After Effects, Final Cut Pro,
InDesign, Illustrator, Photoshop,
Dreamweaver, Drupal, Wordpress

JOB SKILLS

budgeting, copywriting,
copyediting, editorial photography,
email newsletter design,
environmental graphics,
graphic design, logo design,
print design, pre-press print
production, product packaging,
product photography, project
management, scriptwriting, video
design, web design

EDUCATION

California College of Art
San Francisco, CA (2009—2010)

San Francisco State University
San Francisco, CA (2007—2009)

Atlanta College of Art
Atlanta, GA (2005—2006)

EXPERIENCE

Dunlop Manufacturing, Inc., Brand Designer (2015—present)

Responsibilities include concept and brand guidelines application to artwork. Develop and design product packaging. Develop and maintain collaborative relationships with colleagues outside the Art Department, particularly Purchasing and Assembly Managers. Develop and maintain collaborative relationships with external clients and vendors, particularly rights managers, overseas vendors, and printers. Responsible for attending Senior Level meetings, coordinating ever-evolving priorities, and scheduling timelines within the Art Department.

Neighbor, Owner (2013—2015)

Responsible for website design and maintenance; store and product photography, in-house collateral, brand development, email and social marketing, product and editorial photography. Business development responsibilities include program development, partnership strategy, budget planning, and public relations.

Good Stock, Owner (2009—2015)

Named a *Top Shop of the Bay Area*. Responsible for the visual expression of the Good Stock brand globally. This includes website design and maintenance; store, editorial and product photography, in-house collateral, product packaging, brand development, and strategy. Design planning also cross-functions with business to plan yearly spending, track costs, measure results and create employee programs to support the brand.

Celery Design Collaborative, Project Manager (2012)

Responsible for the planning, organizing, securing and managing resources for projects of various mediums. Projects included the *Microsoft 2012 Corporate Responsibility Report*, *New Leaf Paper Swatchbook Version 7* and *Bloomberg Intranet Newsletters*.

YTH, Graphic Designer (2008—2011)

Responsible for developing, implementing and managing the organization's brand and strategy. Oversaw the art direction, design, copywriting and production of all creative projects, including client and in-house websites, marketing campaigns and print communications. Managed contract artists, as well as their budgets and deadlines.

San Francisco State University, Teaching Assistant (2007—2011)

Awarded position as college level web design teaching assistant for HTML, CSS and Drupal Basics taught by Lane Good.

AccesSF, Intern (2007—2009)

Responsible for the graphic concept and layout of both print and on-air graphics, as well as website design and maintenance for San Francisco public access television.

Contractor (2010—present)

Client List Includes

FGS & Co.: For Goodness Sake supports products with purpose. Carefully curated line of women's, men's and home accessories sold through an e-commerce site and pop-up boutique.

Sabor Mexicano: an independent, family-run business of three restaurants Cancún, Tlaloc, Cinco, and a pre-packaged foods division. All aspects of Sabor Mexicano focus on fresh, organic Mexican food.

Twin Triumph Productions: produced the Oscar® eligible movie *The Power Of Two*, directed by the Oscar® nominated producer Marc Smolowitz. *The Power Of Two* showed in over thirty film festivals on three continents and has won ten awards.

Restoration Hardware (RH): one of the fastest growing and most innovative luxury brands in the home furnishings marketplace. Restoration Hardware is positioned as a lifestyle brand and design authority, offering dominant assortments across a growing number of categories.