

JOSH BETTENHAUSEN

PO Box 1492
Benicia, CA 94510
415.335.1688
work@joshbettenhausen.com

joshbettenhausen.com

COMPUTER SKILLS

Adobe Creative Design Suite,
After Effects, Final Cut Pro,
InDesign, Illustrator, Photoshop,
Drupal, Wordpress

JOB SKILLS

budgeting, copywriting,
copyediting, editorial photography,
email newsletter design,
environmental graphics,
graphic design, logo design,
print design, pre-press print
production, product packaging,
product photography, project
management, scriptwriting, video
design, web design

EDUCATION

California College of Art
San Francisco, CA (2009—2010)

San Francisco State University
San Francisco, CA (2007—2009)

Atlanta College of Art
Atlanta, GA (2005—2006)

EXPERIENCE

Dunlop Manufacturing, Inc., Brand Designer (2015—present)

Concept, apply, and maintain brand guidelines for marketing and graphic design. Develop and design product packaging. Develop and maintain collaborative relationships with colleagues outside the Art Department, particularly Purchasing and Assembly Managers, as well as external clients and vendors, particularly rights managers, overseas vendors, and printers. Attend Senior Level meetings, coordinating ever-evolving priorities, and scheduling timelines for the Art Department.

Neighbor, Owner (2013—2015)

Brand and graphic design for website; store and product photography, in-house collateral, brand evolution, email and social marketing, product and editorial photography. Business development included program development, partnership strategy, budget planning, and public relations.

Good Stock, Owner (2009—2015)

Named a *Top Shop of the Bay Area*. Created the visual expression of the Good Stock brand globally. This included website design and maintenance; store, editorial and product photography, in-house collateral, product packaging, brand development, and strategy. Design planning also cross-functioned with business-side plans for yearly spending, cost tracking, measuring results and creating employee programs to support the brand.

Celery Design Collaborative, Project Manager (2012)

Planned, organized, and managed resources for projects of various mediums. Projects included the *Microsoft 2012 Corporate Responsibility Report*, *New Leaf Paper Swatchbook Version 7* and *Bloomberg Intranet Newsletters*.

YTH, Graphic Designer (2008—2011)

Developed, implemented, and managed the organization's brand and graphic design. This small org position also required copywriting and production of all creative projects, including client and in-house websites, marketing campaigns and print communications. Managed contract artists, as well as their budgets and deadlines.

San Francisco State University, Teaching Assistant (2007—2011)

Awarded position as college level web design teaching assistant for HTML, CSS and Drupal Basics taught by Lane Good.

AccessSF, Intern (2007—2009)

Responsible for the graphic concept and layout of both print and on-air graphics, as well as website design and maintenance for San Francisco public access television.

Contractor (2010—present)

Client List Includes

FGS & Co.: For Goodness Sake supports products with purpose. Carefully curated line of women's, men's and home accessories sold through an e-commerce site and pop-up boutique.

Tipping Point Community: San Francisco non-profit fighting poverty in the Bay Area for the 1.3 million people too poor to meet their basic needs.

Twin Triumph Productions: produced the Oscar® eligible movie *The Power Of Two*, directed by the Oscar® nominated producer Marc Smolowitz. *The Power Of Two* showed in over thirty film festivals on three continents and has won ten awards.

Restoration Hardware (RH): one of the fastest growing and most innovative luxury brands in the home furnishings marketplace. Restoration Hardware is positioned as a lifestyle brand and design authority, offering dominant assortments across a growing number of categories.